



New Zealand
School of Tourism



ACTIVITIES



TEAMWORK



ADVENTURES



ATTRACTIONS



TRAVEL & TOURISM

IN SECONDARY SCHOOLS 2025



PATHWAY FROM SCHOOL

INTO TERTIARY TRAINING

Students can pathway from Secondary School onto our exciting full-time programmes below!

ENTRY CRITERIA

Applicants must be a minimum of 16 years of age on entry to this course and have NCEA Level 1

ENTRY CRITERIA

Applicants must be a minimum of 18 years old upon completion of this course, and have NCEA Level 2

TERTIARY TRAINING

NZQA LEVEL 3

NZ Certificate in Tourism Level 3

The Programme leading to this qualification is:
Certificate in Tourism Level 3 with strands in Aviation, Tourism, and Travel - 24 Weeks.

Some Youth Guarantee places available

NZQA LEVEL 4

NZ Certificate Level 4 (including IFA)

The Programmes leading to this qualification are:
Certificate in Tourism Level 4 - 16 Weeks

Certificate in Aviation Level 4 - 16 Weeks



NZQA LEVEL 5

New Zealand Diploma in
Tourism & Travel Management
Level 5

The Programme leading to
this qualification is:
Tourism Management
Diploma 32 weeks

NZQA LEVEL 6

New Zealand Diploma in
Tourism & Travel Management
Level 6

The Programme leading to
this qualification is:
Tourism Management
Diploma 32 weeks

**Level 5 and 6 programmes include a domestic
or international internship option**



NEW ZEALAND CERTIFICATE IN TOURISM LEVEL 2

Delivered in Secondary Schools



Your tourism course at school may include just a few tourism unit standards or you may want students to gain the New Zealand Certificate in Tourism Level 2 qualification. If you want to offer the qualification you have to either use the New Zealand School of Tourism approved programme (see pages 6 & 7) or develop your own programme and submit it to NZQA for approval prior to use.

If you currently hold accreditation to deliver tourism unit standards this is not the same thing as having an approved programme, and you will still need to develop a programme if you want to award students with the qualification.

The programme you develop and send to NZQA must meet the following Graduate Profiles.

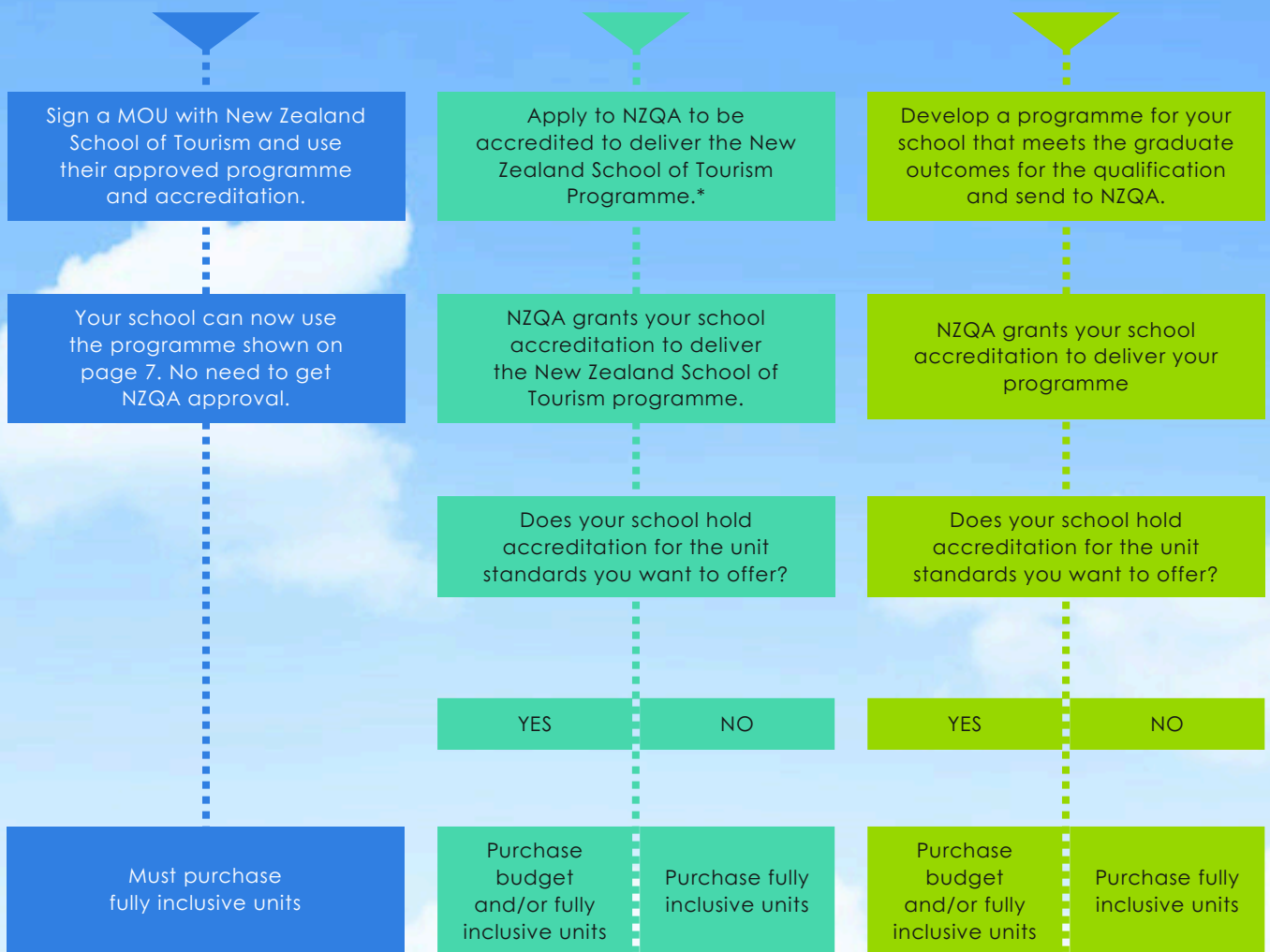
The New Zealand Certificate in Tourism (Introductory) Level 2 | 50 Credits

Graduate Profile 1	Apply basic customer service skills, using appropriate communication, literacy and numeracy skills, to enhance the visitor experience - 10 credits
Graduate Profile 2	Apply knowledge of specific regions, and a broad operational knowledge of world geography in terms of characteristics relevant to tourists needs - 20 credits
Graduate Profile 3	Explain the basic role of the tourism industry, in order to plan a realistic career pathway - 10 credits
Graduate Profile 4	Apply 'best practice' processes in order to recognise the impacts of tourism on the country - 10 credits



DOES YOUR SECONDARY SCHOOL NEED PROGRAMME APPROVAL?

You do not need programme approval if you are not intending to offer the entire qualification. Choose one of the following three options if you wish to offer the entire qualification:



*If your school wants to use our programme then this will save you time and money in not having to develop your own programme. We will send you the programme information and a template which you can use to submit to NZQA.

The option to use our approved programme to submit to NZQA is available to any school spending a minimum of \$2000 plus GST (tasters, tourism units, holiday programmes) with us in a school year.

NEW ZEALAND CERTIFICATE IN TOURISM LEVEL 2

Delivered in Secondary Schools



If you are wanting to offer our approved programme, you can purchase fully inclusive units from us. This means you do not have to get programme approval for your school, and your students will come under our accreditation and programme approval.

If you want to use our budget resource options and/or a combination of budget and fully inclusive, you need to put together a programme (or use ours) and submit it to NZQA for approval.



YEAR ONE				GRADUATE PROFILE
The business of tourism and careers – 7 Credits				
Unit 24730 v3	Level 2	4 Credits	Demonstrate knowledge of the business of tourism	Graduate Profile 3
Unit 24728 v3	Level 2	3 Credits	Demonstrate knowledge of work roles in tourism	Graduate Profile 3
Tourist characteristics and tourism destinations – 11 Credits				
Unit 24732 v3	Level 2	3 Credits	Demonstrate knowledge of tourist characteristics and needs	Graduate Profile 2
Unit 24729 v4	Level 2	4 Credits	Demonstrate knowledge of world tourist destinations	Graduate Profile 2
Unit 24731 v5	Level 2	4 Credits	Demonstrate knowledge of destination New Zealand	Graduate Profile 2
Literacy & Numeracy skills in tourism – 8 Credits				
Unit 23761 v1	Level 2	3 Credits	Read and comprehend work-related documents in English for a tourism workplace	Graduate Profile 1
Unit 18237 v4	Level 2	3 Credits	Perform calculations for a tourism workplace	Graduate Profile 1
Unit 23767 v3	Level 2	2 Credits	Demonstrate knowledge of and use the Internet in a tourism workplace	Graduate Profile 1

YEAR TWO				GRADUATE PROFILE
Impacts of tourism – Level 3, 6 Credits				
*Unit 31071 v3	Level 3	6 Credits	Identify and explain the cultural significance of natural and man-made attractions in tourism	Māori Graduate Profile 4
Specific tourism destinations and regions – Level 3, 10 Credits				
Unit 3727 v10	Level 3	5 Credits	Demonstrate knowledge of Pacific Island countries as tourist destinations	Graduate Profile 2
Unit 18211 v6	Level 3	5 Credits	Demonstrate knowledge of Australia as a tourist destination	Graduate Profile 2
Economic significance of tourism – Level 3, 4 Credits				
Unit 33212 v1	Level 3	4 Credits	Describe and analyse the economic significance of tourism	Graduate Profile 4
Customer service skills in tourism – Level 3, 3 Credits - Choose any one of the following:				
Unit 378 v9	Level 3	3 Credits	Provide customer service for international visitors	Graduate Profile 1
Unit 31070 v3	Level 3	4 Credits	Explain the importance of Māori place names, and use reo Māori greetings and farewells in tourism	Graduate Profile 1
Plan a career pathway – Level 3, 3 Credits				
Unit 23755 v3	Level 3	3 Credits	Identify and self-evaluate the demands of a specific role in a tourism workplace	Graduate Profile 3

For pricing refer to page 11

*Courses subject to NZQA approval

*If your school wants to use our programme then this will save you time and money in not having to develop your own programme. We will send you the programme information and a template which you can use to submit to NZQA.

The option to use our approved programme to submit to NZQA is available to any school spending a minimum of \$2000 plus GST (tasters, tourism units, holiday programmes) with us in a school year.

AVAILABLE PACKAGES

Order a package of 4 different units and only pay for 3. Or swap out for one from the selection on the next page.



LEVEL 2 PACKAGE		
Skills in Tourism		
Unit 23761	3 Credits	Read & comprehend work-related documents in English
Unit 18237	3 Credits	Perform calculations for a tourism workplace
Unit 23767	2 Credits	Demonstrate knowledge of & use the internet in a tourism workplace
FREE		
Unit 24728	3 Credits	Demonstrate knowledge of work roles in tourism
TOTAL 11 CREDITS		
LEVEL 3 PACKAGE		
Around the world - Option 1		
Unit 3727	5 Credits	Demonstrate knowledge of Pacific Island countries as visitor destinations
Unit 18211	5 Credits	Demonstrate knowledge of Australia as a visitor destination
Unit 18212	8 Credits	Demonstrate knowledge of New Zealand as a tourist destination
FREE		
Unit 378	3 Credits	Provide customer service for international visitors
TOTAL 21 CREDITS		

LEVEL 2 PACKAGE		
Tourists and Tourism		
Unit 24726	2 Credits	Describe & compare social & cultural impacts of tourism
Unit 24727	3 Credits	Describe & compare impacts of tourism on the physical environment
Unit 24728	3 Credits	Demonstrate knowledge of work roles in tourism
FREE		
Unit 24732	3 Credits	Demonstrate knowledge of tourist characteristics and needs
TOTAL 11 CREDITS		
LEVEL 3 PACKAGE		
Around the world - Option 2		
Unit 3727	5 Credits	Demonstrate knowledge of Pacific Island countries as visitor destinations
Unit 18211	5 Credits	Demonstrate knowledge of Australia as a visitor destination
Unit 18228	8 Credits	Demonstrate knowledge of specific NZ regions as tourist destinations
FREE		
Unit 25508	3 Credits	Demonstrate knowledge of world travel geography
TOTAL 21 CREDITS		

LEVEL 3 PACKAGE		
Working in Tourism		
Unit 23758	4 Credits	Demonstrate knowledge of communication and customer service
Unit 23766	5 Credits	Demonstrate knowledge of the tourism industry
Unit 24733	5 Credits	Describe & promote a New Zealand Tourist destination
FREE		
Unit 23755	3 Credits	Identify & self-evaluate the demands of a specific role
TOTAL 17 CREDITS		

TOURISM, TRAVEL & AVIATION UNITS

LEVEL 2 - TOURISM / BUSINESS UNIT STANDARDS

UNIT NUMBER	LEVEL	CREDITS	UNIT DESCRIPTION	eBOOK OPTION AVAILABLE	ONLINE
Unit 57 v10	Level 2	2	Provide customer service		
Unit 62 v10	Level 2	3	Maintain personal presentation & a positive attitude in a workplace		
Unit 18237 v4	Level 2	3	Perform calculations for a tourism workplace		
Unit 23761 v3	Level 2	3	Read & comprehend work-related documents in English	X	
Unit 23767 v3	Level 2	2	Demonstrate knowledge of & use the internet in a tourism workplace	X	
Unit 33211 v1	Level 2	4	Demonstrate knowledge of the history of Aotearoa New Zealand tourism	X	
Unit 24726 v3	Level 2	2	Describe & compare social & cultural impacts of tourism	X	
Unit 24727 v3	Level 2	3	Describe & compare impacts of tourism on the physical environment	X	
Unit 24728 v3	Level 2	3	Demonstrate knowledge of work roles in tourism	X	X
Unit 24729 v4	Level 2	4	Demonstrate knowledge of world tourist destinations	X	X
Unit 24730 v3	Level 2	4	Demonstrate knowledge of the business of tourism	X	X
Unit 24731 v5	Level 2	4	Demonstrate knowledge of destination New Zealand	X	X
Unit 24732 v3	Level 2	3	Demonstrate knowledge of tourist characteristics and needs	X	X

LEVEL 3 - TOURISM / BUSINESS UNIT STANDARDS

Unit 378 v9	Level 3	3	Provide customer service for international visitors		
Unit 3727 v10	Level 3	5	Demonstrate knowledge of Pacific Island countries as visitor destinations	X	
Unit 18211 v6	Level 3	5	Demonstrate knowledge of Australia as a visitor destination	X	
Unit 18212 v5	Level 3	8	Demonstrate knowledge of New Zealand as a tourist destination	X	
Unit 18228 v4	Level 3	8	Demonstrate knowledge of specific NZ regions as tourist destinations	X	
Unit 23755 v3	Level 3	3	Identify & self-evaluate the demands of a specific role	X	
Unit 23758 v4	Level 3	4	Demonstrate knowledge of communication & customer service	X	
Unit 23766 v3	Level 3	5	Demonstrate knowledge of the tourism industry	X	
Unit 23768 v4	Level 3	5	Describe the legal rights & responsibilities of employees	X	
Unit 23769 v3	Level 3	3	Demonstrate knowledge of the sales function within a tourism business	X	
Unit 33212 v1	Level 3	5	Describe & analyse the economic, socio-cultural and environmental impacts of tourism	X	
Unit 24733 v3	Level 3	5	Describe & promote a New Zealand tourist destination	X	
Unit 25508 v3	Level 3	3	Demonstrate knowledge of world travel geography	X	
Unit 26461 v4	Level 3	8	Demonstrate knowledge of Asian countries as tourist destinations	X	
Unit 26463 v4	Level 3	8	Demonstrate knowledge of European countries as tourist destinations	X	
Unit 31070 v3	Level 3	4	Explain the importance of Māori place names, and use reo Māori greetings and farewells in tourism		
Unit 31071 v3	Level 3	6	Identify and explain the cultural significance of natural and man-made attractions in tourism Māori		
Unit 25194 v3	Level 3	4	Produce & Check numeric documents for the travel industry	X	

AVIATION UNIT STANDARDS

Unit 19585 v4	Level 2	8	Describe the development of aviation from pre WWI through to current times	X	
Unit 19586 v4	Level 2	3	Identify aviation support structures, aircraft types & operations in NZ	X	
Unit 20676 v4	Level 2	3	Demonstrate knowledge of aviation career & training options	X	
Unit 21834 v4	Level 2	2	Demonstrate knowledge of introductory aviation terminology	X	
Unit 25456 v3	Level 3	2	Demonstrate knowledge of in-flight passenger sales service (only available as fully inclusive)	X	
US25192 v3	Level 3	4	Demonstrate Knowledge of Airline Terminology and Products used in the Service Sector	X	

COMING
SOON IN 2025



We are pleased to announce the introduction of our new Tourism Māori Unit Standards which will be available for you to purchase and use by quarter three in 2025. Please note that these dates may be subject to change and may be available earlier or later than the times mentioned.

UNIT NUMBER	LEVEL	CREDITS	UNIT DESCRIPTION	eBOOK OPTION AVAILABLE	ONLINE
Unit 17791 v8	Level 3	5	Explain kaitiaki practices in a tourism context	X	X
Unit 17385 v7	Level 3	5	Compare and contrast cultural practices in tourism and the impact of tourism on Māori	X	X
Unit 17391 v8	Level 3	5	Demonstrate knowledge of key forms of Māori communication, and the significance of Māori identity in tourism Māori	X	X
Unit 17578 v9	Level 3	4	Explain the value and benefits of whānau in tourism Māori	X	X
Unit 17786 v8	Level 3	5	Explain tikanga in tourism Māori	X	X
Unit 17784	Level 3	5	Discuss, examine and recite appropriate karakia in tourism Māori	X	X

COURSE PRICING



Fully inclusive option

This option is available for both accredited and non-accredited schools.

What's included:

- Student workbooks & assessments
- Student results notice
- Digital access to resources
- Courier fees may apply for orders under \$150

Unit Standard Results

New Zealand School of Tourism will provide the school with student results. The school is responsible for reporting results to NZQA under NZ School of Tourism's provider code.

Marking Assessments

New Zealand School of Tourism's experienced trainers will MARK the assessments and participate in all moderation requirements. Students can have one free resit if required.

Budget option

The Budget Option is for schools that hold accreditation in tourism.

What's included:

- Student workbooks & assessments
- Access to our Online Resource Bank (ORB) Marking Guides
- Courier fees may apply for orders under \$150

Unit Standard Results

Schools are responsible for completing all their marking, and reporting credits to NZQA.

Marking Assessments

If you purchase the budget option, you will mark assessments & participate in moderation. You cannot use our provider code to log NZQA results. You need to have accreditation and use your own provider code.

Assessment access

You can purchase a digital assessment and marking guide for \$250.00 per unit plus GST, per calendar year, if you hold accreditation for the unit standard.

Teacher resources

Our teacher resources include:

- Student workbook answers
- Additional activities
- Helpful notes

We highly recommend you order an updated copy of our teacher resources per unit standard when required. Your National Sales Executive will inform you when you need to update your own resource.

Teacher Resources are available for \$35.00 per unit plus GST. Order 4 different units pay for 3.

E Books

E Books are PDF versions of the student workbooks. Students access the workbooks through Moodle and the E book allows students to highlight and type in their answers.

*Bonus Option Definition

When you place an order for four Budget or four Fully Inclusive units from either level at the same time you will be charged for just three units. This applies to E-Books as well. Where a mixture of units has been purchased the bonus will apply to any Level 2 Unit Standards.

Campus Tours

Bring a group of interested students to see us at any of our campuses, enjoy a tour around and get a feel for what we offer!

Your students can have a one hour session to meet our current students, and hear about how we teach you skills to get you Work Ready, World ready . If you would like a campus tour please contact us on 0800 10 20 20 and speak to the Campus Manager.

Cost

Cost is per student per unit plus GST. Ordering from us is now really simple!

You can shop online at star.nzschoolltourism.co.nz

For information on how to log on, email

staradministrator@nzschoolltourism.co.nz

OPTION	BUDGET	FULLY INCLUSIVE
Level 2 Unit Standards	\$29.00 or \$24.00 for E book	\$117.00 or \$107.00 for E book
Level 2 Unit Standards Online	Not Available	\$95.00
Level 3 Unit Standards	\$36.00 or \$31.00 for E Book	\$122.00 or \$112.00 for E Book
Level 2 Unit Standards - Order 4 different units pay for 3 BONUS OPTION*	\$87.00 or \$72.00 for E Book	\$351.00 or \$321.00 for E Book
Level 3 Unit Standards - Order 4 different units pay for 3 BONUS OPTION*	\$108.00 or \$93.00 for E Book	\$366.00 or \$336.00 for E Book
All of NZST Approved Programme Year One	\$152.00 or \$122.00 for E Book	\$600.00 or \$550.00 for E Book
All of NZST Approved Programme Year Two	\$182.00 or \$152.00 for E Book	\$600.00 or \$550.00 for E Book
Teacher Resource	\$35.00	\$35.00

SCHOLARSHIPS

All schools who spend between:

- \$1,000 and \$4,999 will be eligible for a \$500 scholarship to award to their top tourism student.
- \$5,000 and \$9,999 on our resources for schools will be eligible for a \$1,000 scholarship to award to their top tourism student.
- \$10,000 and \$14,999 on our resources for schools will be eligible for a \$1,500 scholarship to award to their top tourism student.
- Over \$15,000 on our resources for schools will be eligible for a \$2,000 scholarship to award to their top student.

The scholarship will go towards tuition on one of our full time courses.



**CAMPUS
CONTACT DETAILS**



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New Zealand
School of Tourism

nzschooloftourism.co.nz

0800 10 20 20



AND SO THE
ADVENTURE BEGINS!

CONTACT OUR STAR TEAM

Speak to our experienced Engagement Managers for advice on curriculum planning, marking, tourism presentations, ordering resources, booking tastings, holiday programmes and for any of our online options.

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